**DRAFT** 

# 2019-2022 District of Columbia State Plan on Aging

Aging is Living!



500 K Street NE Washington, D.C. 2002 www.dcoa.dc.gov







Muriel Bowser Mayor

Laura Newland Executive Director

# **VERIFICATION OF INTENT**

The District of Columbia State Plan on Aging is hereby submitted for the District of Columbia for the period of October 1, 2018 through September 30, 2022. The plan includes all assurances and plans to be conducted by the District of Columbia Office on Aging (DCOA) under provisions of the Older Americans Act of 1965 as amended in 2006 (Public Law 109-365).

The State Agency named above has been given the authority to develop and administer the State Plan on Aging in accordance with all requirements of the Act and is primarily responsible for the coordination of all state activities related to the purposes of the Act. For example, the development of comprehensive and coordinated community-based systems for the delivery of supportive services, including multipurpose senior centers and nutrition services, and to serve as the effective and visible advocate for the elderly in the State.

The Plan, accordingly, is hereby approved by the Mayor and constitutes authorization to proceed with activities under the Plan upon approval of the Assistance Secretary on Aging.

The State Plan on Aging is hereby submitted and has and regulatory requirements.	been developed in accordance with all federal statutory
Laura Newland Executive Director District of Columbia Office on Aging	Date
I hereby approve this State Plan on Aging and subm	it it to the Assistant Secretary for Aging for approval.
Muriel Bowser Mayor Government of the District of Columbia	Date

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#### A Message from the Executive Director

Dear Community Members:

I'm pleased to present for your review and feedback, the draft 2019-2022 DC Plan on Aging for the period October 1, 2018—September 30, 2022. The DC State Plan on Aging is designed to guide service delivery and policy development throughout the city. It will form the basis for restructuring policies and serve as a benchmark to measure effectiveness and efficiency. DCOA, the Senior Service Network, and our community partners work together to address the diverse challenges facing the population we serve.



I'm proud of our city's commitment to seniors, adults with disabilities, and their caregivers. As an agency, we know how important it is that our residents are driving the conversation around what is needed to age well in this city. In developing this Plan, we spent a significant amount of time engaging with you out in the community—whether through our interactive State Plan workshops, at our quarterly town halls, budget presentations, or listening to your concerns at our public hearings. This Plan was created by you. You told us that you wanted to be more connected with the Agency, you wanted more choice in programs, and you wanted a positive customer experience each and every time you engaged with us. This is your opportunity to let us know if we're on the right track.

The draft 2019-2022 DC Plan on Aging proposes four new goals that DCOA will work to accomplish in the years to come. We're excited by the discussions we have had with older adults and stakeholders across the city, and the nearly 1,000 comments received during the 16 town hall meetings held in all eight wards. These goals, include:

- Goal 1: Strengthen Programs, Service Coordination and Quality of Services.
- **Goal 2:** Improve Access to Community Services and Supports in the District and Ensure the Agency is Driven by Customer Service Experience.
- Goal 3: Promote Living Well in the District.
- Goal 4: Empower the Workforce.

Washingtonians have agreed that these are the goals we must focus on in the years to come. We look forward to continuing our path to make Washington, DC the best place to age and live well, with your partnership and continued feedback.

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Laura Newland

# **Executive Summary**

# A. Overview of the State Plan on Aging

Under the requirements of the Older Americans Act of 1965, as amended in 2006, every four years the DC Office on Aging (DCOA) is required to submit a State Plan on Aging ("State Plan") to the U.S. Department of Health and Human Services, Administration for Community Living (ACL). The Fiscal Year 2019-2022 State Plan on Aging details the efforts of DCOA to meet the diverse needs of older adults (age 60 and older), adults with disabilities (age 18 and older), and their caregivers. The State Plan process gives DCOA the opportunity to review and evaluate its past performance and to identify new community-driven priorities as it continues to improve and meet the changing needs of the population. The State Plan serves as a strategic document for delivering services and supports to be provided through DCOA and covers four fiscal years (October 1, 2018 to September 30, 2022).

The development of the 2019-2022 State Plan relied heavily on feedback and participation from the community. DCOA held 16 community workshops, where DCOA leadership engaged participants in interactive, small-group exercises to collect the community's thoughts, opinions, and feelings on what the agency's goals, objectives, and strategies should be over the next four years. A total of 1,000 individual comments, representing all eight wards of the city were collected in this process. The views and opinions of residents presented at public hearings, agency advisory committees, the DC Commission on Aging (a mayoral appointed citizen's advisory group), and senior advocacy groups are also reflected in the State Plan.

The development process for the State Plan was initiated in Fiscal Year 2018, following the guidelines and program instructions issued by the U.S. Administration for Community Living (ACL). ACL guidance helps DCOA in designing sustainable models of service, collecting data to assess critical needs, and ensuring oversight and accountability of the service delivery system.

# B. District of Columbia Efforts to Improve Senior Services Delivery System

DCOA administers the provisions of the Older Americans Act (OAA) through a competitive grant making and procurement process to a Senior Service Network (SSN) comprised of 22 community-based organizations. Specifically, DCOA administers OAA core programs from Title III and Title VII—supportive services, nutrition, health promotion, caregiver support, and elder rights services—through 40 programs in the SSN. Critical to this network are Lead Agencies that offer a broad range of legal, nutrition, social and health services. The goal of these agencies is to enhance the quality of life for older adults and their families throughout all eight wards of the District of Columbia. The agencies accomplish this goal through service delivery and widespread distribution of information about the variety of services and programs offered to older adults throughout the city.

Additionally, DCOA operates the Aging and Disability Resource Center (ADRC), which provides a coordinated system of information and access for people seeking long-term care services and supports. ADRC provides information, counseling, and service access to older adults, people with disabilities (ages 18 and older), and caregivers.

The Mayor's budgets reflects the city's commitment to DC values and the populations DCOA serves through investments that provide all residents of the District of Columbia with the opportunity to succeed and live well. The Administration is focused each day on creating pathways to the middle class by investing in education, affordable housing, infrastructure, public safety, and people. DCOA's community partners, sister government agencies, and advocates are all aligned under the same goal: deliver the highest quality of services and programs that enable District seniors to live well and thrive in the communities they know and love.

In FY 2016, DCOA commissioned a needs assessment to better understand the needs of older adults in the District (Please see Attachment H). The study was done by the Center for Aging, Health and Humanities at the George Washington University, and served as a tool in establishing the baseline for identifying community-driven priorities. Because of the Needs Assessment, DCOA learned that 1) more than half of all District seniors live alone making isolation a critical issue in the District; 2) that seniors want to know more about city resources and DCOA services; and 3) 77 percent of District seniors were concerned about preventing falls and other accidents in the home. DCOA has committed to ensuring that investments made in senior programs go toward combatting isolation, promoting wellness, supporting community living, and creating more opportunities for residents to provide feedback. Successes, include:

#### **Combating Isolation**

The 2016 DCOA Needs Assessment revealed that more than half of all District seniors live alone. DCOA has focused on increasing outreach to underserved populations, promoting DCOA programs and supports, and mobilizing the community to reach out to isolated seniors. According to SAGE, an organization dedicated to improving the lives of lesbian, gay, bisexual, and transgender older adults, the risk factors for social isolation affect LGBTQ older adults in disproportionate ways. LGBTQ older adults are twice as likely to live alone, twice as likely to be single, and three to four times less likely to have children. In FY16, feedback from the community indicated a need to improve and increase outreach to older LGBTQ adults. In FY17, the agency focused on creating safer spaces throughout the aging network by: organizing culturally competent programming for all participants at all Senior Wellness Centers; conducting a town hall to gather feedback from the community; and organizing an LGBTQ Advisory Committee composed of older LGBTQ residents, service providers, and advocates. Based on recommendations of the LGBTQ Advisory Committee, DCOA is working with its grantees to create citywide meal opportunities with monthly activities, entertainment, and learning opportunities, and establishing peer-led support groups for LGBTQ seniors in every ward of the city.

In FY17, DCOA's two large-scale signature events drew higher participation than years prior with nearly 4,000 seniors attending the Mayor's Annual Senior Holiday Celebration and more than 900 seniors attending the Mayor's Annual Senior Symposium. Additionally, the Symposium was held for the first time in Ward 8 at Ballou High School. DCOA had a full day of educational workshops and nearly 100 vendors sharing information and resources on programs available for District seniors.

DCOA also launched a new campaign to promote intergenerational connections through the Cupid's Kids initiative. By partnering with the Office of the Deputy Mayor for Education and eight DC Public Schools (DCPS) Elementary schools, DCOA delivered more than 4,000 homemade Valentine's Day cards created by DCPS students to home-delivered meal clients and Adult Day Health Participants. This was a great opportunity to engage our youngest members of the community in helping to lift the spirits of many homebound seniors on Valentine's Day. DCOA has expanded the program by providing the recipients a note card and postage-paid envelope to give them an opportunity to write back to the students.

Additionally, DCOA continues to build its network of Ambassadors who receive training on how to engage seniors in their community and provide information on programs and services available through District government. DCOA is expanding its Ambassador program to include ongoing community training on DCOA programs, as well as quarterly workshops covering a variety of issues that are important to seniors. Through proactive and ongoing engagement with Ambassadors, DCOA is leveraging these relationships in the community to bring greater awareness to DCOA services and supports through effective, and trusted word-of-mouth marketing. DCOA is looking to incorporate digital literacy training in its Ambassador program and will also continue to promote opportunities for seniors to engage with modern technology through partnerships with our sister agencies.

#### **Promoting Living Well**

Because aging well means living well, DCOA has focused on ensuring all older adults have access to programs that promote healthy living, physical fitness, and community engagement. Thanks to the investments made by the Mayor, DCOA has been able to ensure that older adults throughout the city have greater access to more programs in more places. Through programs like the citywide YMCA's Senior Fit & Well and exercise programs at SWCs, older adults are able to attend fitness programs at sites throughout the city. In addition, the agency is engaging with the community to develop ways to increase access to wellness programs in Wards 2 and 3, where there is no brick-and-mortar wellness center and exploring ideas for coordinated senior programming throughout these wards.

DCOA has also been able to increase access to wellness activities at current Senior Wellness Centers. In FY 2018, DCOA began providing daily transportation to all Senior Wellness Centers for seniors most at risk of isolation. Throughout the city, DCOA is ensuring that an increasing number of older adults can access and participate in the activities—no matter where they live.

#### **Supporting Community Living**

DCOA's Safe at Home Program continues to be a popular program and is now a national model for community living. The program provides safety adaptations to reduce the risk of falls in and around the homes of qualifying seniors and adults with disabilities. In FY17, the Safe at Home Program completed a total of 5,315 home preventative adaptation projects for 595 DC seniors and people with disabilities. The Program was honored with an Innovation Award in Home & Community-Based Services by the National Association of Area Agencies on Aging (n4a), a membership association representing America's national network of 622 Area Agencies on Aging. The Administration continues to make annual investments in Safe at Home with \$4.7 million in FY18 and \$4.5 million in FY19.

DCOA also supports the senior village movement through grant funding designed to further the mission of providing grassroots, community-based volunteer services and programming to support aging in place. The DC village community is the most vibrant and dynamic collection of neighborhood villages in the country, and village grantees have deployed grant funds in extraordinary ways. Through the village funding, DCOA has been able to support a village model that builds on a faith-based community for the first time in Ward 8. DCOA is also providing support for low-income, frail, and socially isolated seniors, and delivering technical training and education to District village leadership and volunteers. In FY 2018, village grantees are using funds to pilot an online virtual wellness program for isolated seniors, deliver technical training and education, coordinate learning exchange opportunities with village leaders, and create innovative programming.

#### **Investments in Older Adults**

The Bowser Administration is committed to ensuring DC continues to be the best city in the world to age. This will be accomplished by:

- Providing more wellness in more places with \$350,000 for citywide Fit & Well senior programs;
- Combatting social isolation with \$459,000 invested in transportation to Senior Wellness Centers for residents most at risk of social isolation;
- Supporting community with \$300,000 invested in neighbors serving neighbors through senior villages;
- Reaching underserved communities with new LGBTQ citywide programming;
- Supporting residents with Alzheimer's and other related dementias, enabling them to live longer and safer in the community with a \$500,000 recurring annual investment;
- Creating safer homes and communities with \$4.5M for the Safe at Home program with increased eligibility to help more seniors;
- Making homes more affordable by cutting in half the amount Seniors' property taxes can go up each year for qualified seniors;
- Repairing older homes with \$250,000 in historic homeowner grants to help people with low-and moderate-income living in specific historic districts to pay for repairs that restore or rehabilitate their homes:
- Building new homes with \$26M invested for 50 new permanent supportive housing units for senior women;
- Providing more affordable and accessible transportation options for Metro Access customers with \$6 million dedicated to Transport DC, an increase of \$2M from prior years.
- Increasing access to Wellness Programs with \$4 million in capital funds for internal renovations and refreshers at all Senior Wellness Centers and three group-homes, and \$1.5M in capital funds to expand the Model Cities & Congress Heights Senior Wellness Centers to allow for more participation by seniors;
- Caring for the caregiver with a new state-of-the art Caregiver Complex for unpaid family caregivers. This will be a citywide complex in Ward 7 with \$35.5 million in capital investments through partnership with the Department of Parks and Recreation. The Caregiver complex will provide therapeutic, respite, and support services all under one roof for unpaid and family caregivers in the District. Planning will start in FY 2019 with a goal of opening in 2022.
- Investing \$11.4 million on a citywide senior site focused on holistic health and nutrition in Ward 8.
- Producing and preserving more affordable housing units, including senior apartments, with \$100 million invested in the Housing Production Trust Fund and \$10 million in the Housing Preservation Fund;
- Creating more pathways to employment with \$36.7 million toward employment initiatives, such as LEAP, linking unemployed residents with employment, education and training opportunities;
- Increasing community safety and stability with \$11.7 million in police recruitment and \$530,000 to establish an Office of Community Engagement and Neighborhood Safety; and,
- Making it safer to move around the city whether on foot or by car, with \$4.5 million in increased street safety, including more Traffic Control Officers.

#### C. Federal and State Coordination

DCOA's State Plan goals and objectives were informed by the strategic goals established by ACL's Strategic Plan. ACL's goals include:

- 1. Advocating to ensure the interests of people with disabilities, older adults, and their families are reflected in the design and implementation of public policies and programs.
- 2. Protecting and enhancing the rights of, and preventing the abuse, neglect, and exploitation of, older adults and people with disabilities.
- 3. Working with older adults and people with disabilities as they fully engage and participate in their communities, make informed decisions, and exercise self-determination and control about their independence, well-being, and health.
- 4. Enabling people with disabilities and older adults to live in the community through the availability of, and access to, high-quality long-term services and supports, including supports for families and caregivers.
- 5. Implementing management and workforce practices that support the integrity and efficient operations of programs serving people with disabilities and older adults and ensure stewardship of taxpayers' dollars.

Additionally, DCOA followed guidance from ACL (AoA-PI-14-01) on the focus areas for the State Plan, which are:

#### Focus Area A: Older Americans Act (OAA) Core Programs

- Strengthen or expand Title III and VII services.
- Increase the business acumen of aging network partners.
- Work towards the integration of health care and social services systems.
- Integrate core services with ACL discretionary grants.

## Focus Areas B: Administration on Community Living (ACL)/AoA Discretionary Grants

- Develop measurable objectives that include integration of the grants within OAA core programs.
- Describe how the state will take advantage of ACA opportunities such as Money Follows the Person Program, Community-Based Care Transition Program, etc.

## Focus Area C: Participant-Directed/Person-Centered Planning

- Describe states efforts to make fundamental changes in state policies and programs that support consumer control and choice, including OAA Titles III, VI and VII programs and services.
- Describe states efforts to support participant directed/person-centered planning for older adults and their caregivers across the spectrum of LTC services.

#### **Focus Area D: Elder Justice**

- Describe the activities to prevent, detect, assess, intervene, and/or investigate elder abuse, neglect and financial exploitation.
- Describe planned efforts (measurable objectives) to support and enhance multi-disciplinary response to elder abuse involving APS, LTCOP, legal assistance programs, law enforcement, health care, financial institutions and other partners statewide.

# D. DCOA's FY 2019 – FY2022 Strategic Direction

The State Plan is consistent with Mayor Muriel Bowser's Age-Friendly DC initiative—a coordinated, comprehensive and collective-action effort with the goal of ensuring all DC residents are active, connected, healthy, engaged, and happy in their environment. This movement is designed to address two significant demographic trends: urbanization and aging. The District is proud to be recognized in FY17 as a top city with age-friendly policies by the World Health Organization (WHO) and AARP. In FY19 – FY 2022, DCOA and Age-Friendly DC is making strides in three key pillars and fourteen respective domains.

Pillar 1: Built Environment: Accessibility, Mobility, Walkability

- Domain 1 Outdoor Spaces and Buildings
- Domain 2 Transportation
- Domain 3 Housing

Pillar 2: Attitudes About Growing Older

- Domain 4 Social Participation
- Domain 5 Respect and Social Inclusion
- Domain 6 Civic Participation and Employment
- Domain 7 Communication and Information

**Pillar 3:** Lifetime Health and Security

- Domain 8 Community Support and Health Services
- Domain 9 Emergency Preparedness and Resilience
- Domain 10 Abuse, Neglect and Fraud
- Domain 11 Financial Security
- Domain 12 Lifelong Learning
- Domain 13 Public Safety
- Domain 14 Caregiving

Additionally, the District's goal is to operate a coordinated, District-wide, No Wrong Door (NWD) system that will support all DC residents in need of long-term services and supports (LTSS), regardless of where they enter the system. In October 2014, DC received a grant from ACL to develop a three-year plan to transform current LTSS programs and processes in the District. The objectives are to design a NWD system that is: (1) Person and family-centered—connecting people with LTSS based upon what is important to, and for, them and their families; (2) Culturally and linguistically competent—being responsive to cultural preferences, needs, and the diverse languages spoken by District residents; (3) Respectful and provides excellent customer service; (4) Inclusive and integrated—supporting people to live at home, with the services they prefer and need to be independent and fully included in all aspects of their community life; (5) Community-based—linking people with LTSS through a coordinated and comprehensive network of public and private supports.

DCOA and the Senior Service Network are working towards policies that promote living well and empower older adults, adults with disabilities, and caregivers to make informed decisions and remain independent in their neighborhoods and communities for as long as possible.

The goals, objectives and strategies referenced in the DC State Plan on Aging represent both federal expectations as well as state priorities. The State Plan outlines the following goals that will direct the DC Office on Aging in its efforts to serve the target population between Fiscal Years 2019-2022:

- **Goal 1:** Strengthen Programs, Service Coordination and Quality of Services.
- Goal 2: Improve Access to Community Services and Supports in the District and Ensure the Agency is Driven by Customer Service Experience.
- **Goal 3:** Promote Living Well in the District.
- Goal 4: Empower the Workforce.

DCOA's core value is to constantly look for opportunities to be better than the day prior. These goals focus on areas where DCOA can continuously make improvements and cultivate a culture of innovation, where the agency is continuously responsive to the changing needs and desires of the community. Below, DCOA offers more information on how the agency has made progress over the last two years, and ways the agency can continue to improve and challenge ourselves to make Washington, DC a better place to age.

# District of Columbia State Plan on Aging Narrative

#### **Mission Statement**

The mission of the District of Columbia Office on Aging (DCOA) is to advocate, plan, implement, and monitor programs in health, education, and social services that promote longevity, independence, dignity, and choice for older District residents (age 60 and older), people with disabilities (ages 18 and older), and their caregivers.

# **District of Columbia Office on Aging (DCOA)**

## **History and Service Utilization**

DCOA was established by the Mayor in 1975 to plan, develop, and implement programs and services for residents age 60 and older. In 2009, DCOA expanded its scope to include services for people with disabilities between ages 18 and 59, with the inclusion of the Aging and Disability Resource Center (ADRC).

DCOA serves as both the District's State Unit and Area Agency on Aging and is structured to carry out advocacy, leadership, management, programmatic, and fiscal responsibilities. The agency operates the ADRC, which provides a coordinated system of information and access for people seeking long-term services and supports. Additionally, the agency funds a Senior Service Network comprised of 22 community-based non-profit and private organizations that operate 40 programs. These programs provide

services that are vital, life sustaining and life enhancing for the District's older adults (age 60 and older), adults with disabilities, and their caregivers.

DCOA's annual budget is more than \$47.9 million, which is comprised of approximately 79 percent District funds and 21 percent federal funds. The agency has 73 full-time employees who provide direct services and monitor and support DCOA funded programs and services in the community.

In FY17, DCOA provided information, referral, and assistance to 20,217 residents. Of those, 16,535 were residents, age 60 and over. The most utilized services were options counseling, Medicaid enrollment assistance, home-delivered meals, community dining sites, and transportation to medical appointments, senior wellness centers, and social and recreational activities.

Measure	Number of Residents in FY 2017*
Number of residents served by DCOA's	2,651
Medicaid Enrollment Staff	
Number of residents receiving case	2,128
management through Lead Agencies	
Number of residents receiving options	4,653
counseling	
Number of residents transitioned from an	65
institutional setting to the Community	
Number of residents receiving homemaker	402
services.	
Number of residents receiving home	595
adaptations	
Number of residents receiving home-	3,218
delivered meals.	
Number of residents attending community	5,215
dining sites.	
Number of residents attending Senior	2,881
Wellness Centers.	
Number of residents provided transportation	1,195
to medical appointments	
Number of residents provided transportation	1,462
to social and recreational activities.	

Note: These numbers are not additive as residents may have received more than one service.

#### **Statutory Base**

DCOA is designated by the Mayor as the State and Area Agency on Aging under D.C. Law 1-24; therefore, DCOA is responsible for the administration of programs under the Older Americans Act. This responsibility includes the coordination and development of the State Plan on Aging to receive federal funding under the Older Americans Act, as amended.

D.C. Law 1-24, codified as amended at D.C. Official Code §§ 7-501.01 (2001) et seq., states that the District of Columbia government "shall insure a full range of health, education, employment, and social

services shall be available to the aged in the District of Columbia, and the planning and operation of such programs will be undertaken as a partnership of older citizens, families, community leaders, private agencies, and the District of Columbia government." D.C. Official Code § 7-501.01 (2001).

The law established the Office on Aging as the "single administrative unit, responsible to the Mayor, to administer the provisions of the Older Americans Act (P.L. 89-73, as amended), and other programs as shall be delegated to it by the Mayor or the Council of the District of Columbia, and to promote the welfare of the aged." DC Official Code § 7-503.01 (2001).

DC Law 1-24 as amended also established the Commission on Aging, a 15-person citizen's advisory group that advises the Executive Director of the Office on Aging, the Mayor, and the Council of the District of Columbia on the needs and concerns of older Washingtonians.

#### **Services and Supports**

DCOA administers the Older Americans Act (OAA) core services—supportive services, nutrition, health promotion, caregiver support, and elder rights—through the Senior Service Network (SSN).

<b>Federal Grants Under OAA in FY 2017</b>					
Title III	\$5,928,977.00				
Title VII	\$102,784.00				
NSIP	\$787,036.00				
Total	\$6,818,797.00				

DCOA's services and supports are organized in the following three categories. Refer to *Attachment G* for a complete list of services, and refer to Attachment F for a complete list of providers in the SSN.

#### Customer Information, Assistance and Outreach

DCOA provides information, assistance, and outreach for a variety of long-term care needs to older adults, people with disabilities, and caregivers regarding long term care services and supports offered in the District.

- a) Advocacy and Elder Rights—provides legal support and advocacy for elder rights for District residents age 60 and older that need assistance with relevant state laws, long-term planning, complaints between residents/families and nursing homes and other community residential facilities for older adults (LTC Ombudsman—Title VII Funding).
- b) Assistance and Referral Services—provides information on, connection to, and assistance with accessing home- and community-based services, long-term care options, and public benefits for District residents age 60 and older, adults with disabilities, and caregivers.
- c) Community Outreach and Special Events—provides socialization, information, and recognition services for District residents, age 60 and older, adults with disabilities, and caregivers to combat social isolation, increase awareness of services provided, and project a positive image of aging.

#### Home- and Community-Based Supports

DCOA provides services that enable older adults and adults with disabilities to continue living in their own homes and communities. These include:

- d) Caregivers Support—provides caregiver education and training, respite, stipends, and transportation services to eligible caregivers (Title III E Funding and Alzheimer's Disease Initiative).
- e) Day Programs—provides programs at adult day health and senior centers, which allow District residents age 60 or older to have opportunities to socialize and access to core services (Title III B and E Funding).
- f) In-Home Services—provides home health and homemaker services for District residents 60 years of age and older to help manage activities of daily living (Title III B Funding).
- g) Lead Agencies and Case Management—provides core services and supports, such as case management, counseling services health promotion, and nutrition counseling and education, for District residents age 60 or older, people with disabilities between the ages of 18 and 59, and caregivers (Title III B and E Funding).
- h) Senior Wellness Centers/Fitness—provides socialization, physical fitness, and programs that promote healthy behavior and awareness for District residents age 60 and older (Title III D Funding).
- i) Supportive Residential Services—provides emergency shelter, supportive housing, and aging-inplace programs.
- j) Transportation—provides transportation to life-sustaining medical appointments and group social and recreational activities for District residents age 60 and older (Title III B Funding).

#### Nutrition Services1

DCOA provides meals, food, and nutrition counseling to District residents, age 60 and over, to maintain or improve their health and remain independent in the community.

- k) Community Dining—provides meals in group settings such as senior wellness centers, senior housing buildings, and recreation centers for District residents age 60 and older (Title III C Funding).
- l) Home-delivered Meals—provides District residents age 60 and older who are frail, homebound, or otherwise isolated meals delivered directly to their home (Title III C Funding).
- m) Nutrition Supplements—provides nutrition supplements each month for District residents, age 60 and over, who are unable to obtain adequate nutrition from food alone.

# E. Local Demographics

In 2011, the Baby Boomer generation, those born from 1946 to 1964, began to turn 65. Advances in the District's long-term care and health care services, like other jurisdictions across the nation, are expected to contribute to the continued increase in the number of older adults in Washington, DC.

The older adult population is expected to continue growing in the District and across the United States. By 2030, all surviving baby boomers in the U.S. will be 66 to 84 years old and are predicted to represent

<sup>&</sup>lt;sup>1</sup> The Commodity Supplemental Food Program, which provides a monthly bag of healthy, shelf-stable foods to low-income District residents and the Senior Farmers Market Nutrition Program, which provides vouchers to participants in the Commodity Supplemental Food Program to purchase fresh produce at local farmers markets (CSFP Funding) are now administered by DC Health starting in FY 2018 to allow for better alignment with USDA-funded and other nutrition programs in the city.

20 percent (one in five) of the total population at that time.<sup>2</sup> In October 2017, the US Census Bureau released the most recent American Community Survey (ACS) 1-Year Survey Estimate allowing DCOA to use the most recent data on older adults as of 2016. These data profiles have the most frequently requested social, economic, housing, and demographic data. Several key demographic trends share DCOA's goals and priorities for services to older adults:

- The number of older Washingtonians is increasing. The District of Columbia has an estimated total population of 681,170 residents. The older adult population (age 60 and older) in the District is 113,644 (16.5% percent of total population). This represents an increase of 12.75% older adults 60 years and older since 2010 or 12,855 seniors. The District's senior population is projected to continue to grow to 17.4% by 2030.
- Individuals between the ages of 65 to 74 years have the highest growth share in the District between 2010 and 2016. This cohort is expected to grow in number, citywide.
- The senior population 60+ increased in seven of the eight wards. DC had a total of 9.3% growth overall from 2010 to 2014 with more seniors living in Wards 3, 4, and 5.
- More than half of seniors live alone (56.7%). This makes programs and services to combat social isolation critically important.

Ward Composition & Growth Among Adults Aged 60 Years +

Ward	1	2	3	4	5	6	7	8	Total
2000	7,727	8,346	13,454	16,906	15,021	10,579	13,059	6,788	91,800
2010	8,091	9,914	16,146	16,049	15,530	11,095	13,183	8,504	98,512
2014 (est.)	9,441	11,058	17,581	16,771	15,204	13,848	14,200	9,589	107,692
% of age group	9%	10%	16%	16%	14%	13%	13%	9%	
% Change	17%	12%	9%	4%	-2%	25%	8%	13%	9.3%
2010- 2014 (est.)									

Source: U.S. Census Bureau (2015).

<sup>&</sup>lt;sup>2</sup> "Global Age-friendly Cities: A Guide." World Health Organization (2007).

# DISTRICT OF COLUMBIA POPULATION 60 YEARS AND OLDER FROM 2010 TO 2016

DEMOCRAPHIC INFO	2010	2016	Change between 2010 and 2016	<b>Growth or Decline</b>
<b>Total District Population</b>	604,453	681,170	76,717	Growth
Population 60 to 64 years	31,362	34,547	3,185	Growth
Population 65 to 74 years	37,510	46,167	8,657	Growth
Population 75 to 84 years	21,240	22,588	1,348	Growth
Population 85 years and over	10,677	10,342	-335	Decline
Population 60 years and over	100,789	113,644	12,855	Growth
Median age of Population 60 years and over	68.9	69.1	0.20	Growth
Population 60 years and over, White	34.1%	34.5%	0.40%	Growth
Population 60 years and over, African American	60.6%	59.1%	-1,50%	Decline
Population 60 years and over, American Indian and Alaska Native	0.5%	0.8%	0.30%	Growth
Population 60 years and over, Asian	2.2%	2.3%	0.10%	Growth
Population 60 years and over, Native Hawaiian and Other Pacific Islander	0.0%	0.0%	0.0%	No Change
Population 60 years and over, Two or more races	1.7%	1.4%	-0.30%	Decline
Population 60 years and over, Hispanic or Latino Origen (of any race)	4.0%	5.4%	1.40%	Growth
Population 60 years and over, Female	58.4%	58.2%	-0.20%	Decline
Population 60 years and over, Male	41.6%	41.8%	0.20%	Growth
Population 60 years and over, Veteran	17.0%	12.1%	-4.90%	Decline
Population 60 years and over, with Any Disability	30.1%	32.1%	2.00%	Growth
Population 60 years and over, with No Disability	69.9%	67.9%	-2.00%	Decline

EDUCATIONAL ATTAINMENT	2010	2016	Change between 2010 and 2016	Growth or Decline
Population 60 years and over, less than high school graduate	19.9%	14.4%	-5.50%	Decline
Population 60 years and over, high school graduate, GED, or alternative	24.4%	22.1%	-2.30%	Decline

Population 60 years and over,	17.5%	21.2%	3.70%	
some college or associate's				Growth
degree				
Population 60 years and over,	38.3%	42.3%	4.00%	Cassyth
bachelor's degree or higher				Growth

EMPLOYMENT STATUS	2010	2016	Change between 2010 and 2016	<b>Growth or Decline</b>
Population 60 years and over,	30.9%	31.4%	0.50%	Growth
in labor force - employed				Glowth
Population 60 years and over,	2.4%	2.2%	-0.20%	Decline
in labor force - unemployed				Decime
Population 60 years and over,	66.7%	66.5%	-0.20%	Decline
not in labor force				Decline

POVERTY STATUS IN THE PAST 12 MONTHS	2010	2016	Change between 2010 and 2016	Growth or Decline
Population 60 years and over, for whom poverty status is determined	97,652	110,554	12,902	Growth
Population 60 years and over, below 100 percent of the poverty level	14.5%	15.6%	1.10%	Growth
Population 60 years and over, 100 to 149 percent of the poverty level	8.3%	8.1%	-0.20%	Decline
Population 60 years and over, at or above 150 percent of the poverty level	77.2%	76.4%	-0.80%	Decline

HOUSEHOLDS BY TYPE	2010	2016	Change between 2010 and 2016	Growth or Decline
Population 60 years and over in Households by Type	67,588	76,508	8,920	Growth
Household, family	39.8%	38.9%	-0.90%	Decline
Household, non-family	60.2%	61.1%	0.90%	Growth
Household, female householder (no husband)	12.0%	12.8%	0.80%	Growth
Household, living alone	56.2%	56.7%	0.50%	Growth
Household, owner occupied	59.9%	55.0%	-4.90%	Decline
Household, renter occupied	40.1%	45.0%	4.90%	Growth
Population 60 years and over, living with grandchild(ren) (based on total 60+ population)	5.3%	4.2%	-1.10%	Decline

HOUSEHOLD INCOME IN THE PAST 12 MONTHS	2010	2016	Change between 2010 and 2016	Growth or Decline
Total Households Population 60 years and over	67,588	76,508	8,920	Growth

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Household, with earnings	49.7%	51.6%	1.90%	Growth
Household, with Social Security income	62.1%	60.7%	-1.40%	Decline
Household, with Supplemental Security Income	7.5%	8.2%	0.70%	Growth
Household, with cash public assistance income	1.8%	2.0%	0.20%	Growth
Household, with retirement income	45.6%	41.9%	-3.70%	Decline
Household, with Food Stamp/SNAP benefits	11.2%	16.0%	4.80%	Growth
Mean Social Security income (dollars)	\$14,149	\$17,115	\$2,966.00	Growth
Mean Supplemental Security Income (dollars)	\$7,394	\$9,162	\$1,768.00	Growth
Mean cash public assistance income (dollars)	\$5,084	\$3,421	-\$1,663.00	Decline
Mean retirement income (dollars)	\$37,192	\$49,326	\$12,134.00	Growth

MONTHLY OWNER/RENTER COSTS (as percentage of household income in the past 12 months)	2010	2016	Change between 2010 and 2016	Growth or Decline
Population 60 years and over, owner-occupied housing units	40,464	42,078	1,614	Growth
Population 60 years and over, owner-occupied (less than 30 percent)	70.8%	69.1%	-1.70%	Decline
Population 60 years and over, owner-occupied (more than 30 percent)	29.2%	30.9%	1.70%	Growth
Population 60 years and over, renter-occupied housing units	27,124	34,430	7,306	Growth
Population 60 years and over, renter-occupied (less than 30 percent)	49.7%	47.7%	-2.00%	Decline
Population 60 years and over, renter-occupied (more than 30 percent)	50.3%	52.3%	2.00%	Growth
Population 60 years and over, renter-occupied Median Gross Rent (dollars)	\$801	\$894	\$93.00	Growth

Source: 2010 American Community Survey (ACS) 1-Year Survey Estimate and 2016 American Community Survey (ACS) 1-Year Survey Estimate.

# Results of Objectives from Previous FY 2017 – FY 2018 State Plan on Aging

The District of Columbia FY 2017 – FY 2018 State Plan on Aging focused on strengthening core program operations across services and activities, promoting awareness and access to long-term care services and supports offered in the District, promoting aging in place efforts, and improving the customer service experience for all residents. Of the 66 strategies mapped out across 12 objectives, DCOA fully completed or partially accomplished 95 percent of all strategies.

# **Highlights include:**

- Worked with the Long-Term Care Ombudsman (LTCOP) to update laws and policies in accordance with Administration for Community Living's new rules to ensure quality services by the LTCOP and alignment with federal mandates.
- Successfully ensured that grantees in the Senior Service Network are organizing focus groups and community town halls with District older adults to evaluate consumers' needs and demands.
- Conducted public outreach campaigns to receive feedback and educate District residents of consumer cost-sharing opportunities at DCOA.
- Worked with transportation providers in the District to identify opportunities to streamline existing services and create new services.
- Continued to build and strengthen the No Wrong Door (NWD) Leadership Council within
  District government, and ensured participation in all NWD focus areas by attending and
  contributing at all monthly meetings: Leadership Council, Person-Centered Practices
  Workgroup, Stakeholder Engagement Workgroup, IT Integration Workgroup, Marketing and
  Outreach Workgroups.
- Continued to develop sustainability model for Alzheimer's Disease Initiative programs to include cross training of DCOA's Senior Service Network and frontline community members by receiving a new \$650,000 federal grant, and continued local funding of \$500,000.
- Fully implemented improvements to the Intake & Referral (I&R) process at DCOA, including expanding the intake responsibilities of the team to include Medicaid Waiver enrollment.
- Successfully assessed and aligned the capacity of transportation providers to support the transportation needs of people with disabilities and ensured transportation provider service is Medicaid-reimbursable.
- Successfully participated in each of the ten Age-Friendly DC domains helping secure the World Health's Organization designation of Washington, DC as an Age-Friendly City.

# **Current Challenges Facing Older Adults and District Efforts**

# **Unpaid Caregiver Support**

More than 43.5 million people in the U.S. provide care for a chronically ill, disabled or older family member or friend during any given year. The number of those who provide unpaid care for an adult 50 years of age or older has reached 34.2 million.<sup>3</sup> Such caregiving is an important component of care for individuals with chronic conditions and the elderly. Family caregivers, or family of choice (a spouse, partner, family member, friend, or neighbor) are unpaid individuals involved in assisting others with

<sup>&</sup>lt;sup>3</sup> National Alliance for Caregiving and AARP. 2015 Report Caregiving in the U.S. Please see: https://www.aarp.org/content/dam/aarp/ppi/2015/caregiving-in-the-united-states-2015-report-revised.pdf.

activities of daily living (bathing, dressing, eating, toileting, etc.) and/or medical tasks. About 15.7 million people care for someone suffering from some form of dementia, including Alzheimer's.

According to AARP – DC Chapter, there are more than 75,000 District residents<sup>4</sup> caring for older parents, spouses, or other loved ones, helping them to live independently in their own homes. DCOA provides funding to community organizations that administer services to family caregivers with direct home care aide assistance and caregiver education and support. Through DCOA-funded services, the agency supports unpaid primary caregivers of seniors who have limited functioning due to a physical or mental condition. Families may receive help making important decisions about present and future situations, create and apply a plan of support, and recharge by participating in social activities or through respite and case management opportunities.

In 2016, the District implemented a new law to support unpaid caregivers. The CARE (Caregiver Advise, Record, Enable) Act helps family caregivers when their loved ones go into the hospital, and as they transition home. The CARE Act requires hospitals in the District of Columbia to: 1) Provide loved ones the opportunity to designate a caregiver; 2) notify residents when their loved one is to be discharged back home; and 3) instruct residents on the medical tasks that they will need to perform at home—such as medication management, injections, wound care, and transfers. Additionally, doctors and nurses can ensure caregivers have the right skills to deliver care effectively. And most importantly, the community can support caregivers in their neighborhoods with time, attention and empathy. As a complementary law, the District moved forward in 2017 to guarantee workers in DC up to eight weeks of paid family leave for the birth or adoption of a child, which takes effect in July 2020. This law also allows for up to six weeks of paid time off to look after an ill relative and up to two weeks for a personal medical emergency or sick leave.

Caregivers are the backbones to our communities and often the silent heroes, providing care for others above their own needs to engage in self-care. Therefore, to promote living well in the District, DCOA is focusing on more care for the caregiver in this State Plan. Because this requires a collaborative effort from public and private organizations, non-profits, residents, and experts, in FY18, as part of the Mayor's Age-Friendly DC initiative, DCOA is co-chairing a new domain: Caregiving. As part of this city-wide effort, the District government is convening residents, providers, national and state experts to identify the comprehensive needs of caregivers in the District of Columbia and to recommend solutions that can address those needs.

Additionally, By FY 2019, DCOA and the Department of Parks and Recreation will begin planning a state-of-the-art caregiver complex with a \$35 million capital investment towards rebuilding a therapeutic recreation site in Ward 7. Construction will begin in FY 2020 with a planned opening in FY 2022. This new complex will provide therapeutic, respite, and support services all under one roof for unpaid and family caregivers in the District.

DCOA will also create more events and opportunities for unpaid and family caregivers to learn, engage, socialize, and build networks of support, through activities such as an Annual Caregiving Conference and other social activities.

<sup>&</sup>lt;sup>4</sup> Please see: https://states.aarp.org/support-family-caregivers-strength/

#### **Falls Prevention**

According to the DCOA 2016 Senior Needs Assessment, a top concern among older adults in the District is the fear of falling. Across the nation, falls among older adults are the leading cause for both fatal and nonfatal injuries and may lead to severe physical and cognitive health problems that result in extended stays in hospitals and long-term care facilities. An older adult's hospital stay after a fall could last up to 15 days; and in the case of hip fractures, the most common fall-related injury, stays may extend to 20 days. Studies indicate that individuals 75 years and older who fall are four to five times more likely to be admitted to a long-term care facility for more than a year.

In FY16, DCOA and the Department of Housing and Community Development (DHCD) partnered to develop and implement a new home adaptation program called Safe at Home. The program promotes aging-in-place for older adults (age 60 years and older) and adults with disabilities by providing in-home accessibility adaptations to reduce the risk of falls and reduce barriers that limit mobility. Program participants work with an Occupational Therapist (OT) to identify potential fall risks and mobility barriers in their home, and then work with a general contractor to complete the recommended adaptations.

The Safe at Home Program is making the homes and communities of older residents and adults with disabilities safer, and in FY2017, exterior security cameras were added to the program for qualifying residents. Since the Administration launched this program in 2016, DCOA has served more than 1,200 District residents installing safety adaptions such as grab bars, safety railings, stair lifts, and bath tub cut outs. DCOA was the recipient of the 2017 National Association of Area Agencies on Aging (n4a) Innovations Award in the Home & Community-Based Services category for the Safe at Home Program. The n4a is a membership association representing America's national network of 622 Area Agencies on Aging (AAAs).

In FY19, the Mayor is making a \$4.5 million additional investment into the Safe at Home Program. With this increased investment, DCOA anticipates installing in-home safety adaptions in the homes of up to 700 additional seniors, and up to 500 security cameras.

Based on feedback from seniors, DCOA has made changes to the SAH Program to ensure concerns are addressed and process improvements are made. For example, DCOA heard complaints about unreturned calls and long waiting times. To resolve this issue, DCOA created one access point for all SAH calls and referrals by moving information and screening in-house. DCOA started handling all calls in-house, allowing for better customer service, greater tracking, and control.

DCOA also heard from the community that there was a need to provide more opportunity for residents who are just above the income threshold to access this program. As part of this State Plan, DCOA is focused on improving access to community services and supports in the District and ensuring the agency is driven by customer service experience. In FY 2019, DCOA will be adding a cost-sharing component to accommodate residents who make up to 100 percent of the Area Median Income (AMI), enabling more residents to benefit from the Safe at Home program.

#### **Reduce Social Isolation for Underserved Populations**

Social Isolation has proven negative impacts on physical and mental health, particularly for older adults. Studies indicate that feelings of loneliness are linked to quicker cognitive decline. Additionally, research suggests that long-term illnesses and issues of mobility are associated with social isolation. According to

DCOA's 2016 Needs Assessment, 54.5 percent of older adults in the District live alone. LGBTQ older adults are twice as likely to live alone and face isolation.

According to a recent report from DC Health (formerly the DC Department of Health),<sup>5</sup> which provides a snapshot of the health and well-being of the lesbian, gay, bisexual and transgender (LGBTQ) community in the District of Columbia, 10.7 percent of District of Columbia adults identified as either lesbian, gay, bisexual or transgender. The District is estimated to have the largest percentage of LGBTQ residents in the nation as a proportion of the population. In fact, of the 10.7 percent LGBTQ population, 12.8 percent are ages 55-64 and 10.4 percent are ages 65 and over, according to the report. This report also found that LGBTQ adults were more likely than their non-LGBTQ counterparts to be diagnosed with a depressive disorder.

AARP recently completed a comprehensive survey about the LGBTQ aging experience. LGBTQ adults fear discrimination in health care and are worried about coming out in long-term care facilities. The AARP report indicates that Black and Latino LGBTQ individuals are more likely to have these concerns. Three out of four adults age 45 and older who are lesbian, gay, bisexual or transgender say they are concerned about having enough support from family and friends as they age. Many seniors worry about how they will be treated in long-term care facilities and want specific LGBTQ services. Eighty-eight percent of older LGBTQ people want LGBTQ-trained care providers. Several studies have also pointed to the lack of education health professionals receive regarding the unique health care needs of the LGBTQ patient population.

In 2017, to address these concerns, the District of Columbia is one of the first jurisdictions in the nation to legislatively mandate LGBTQ cultural competency training for all health care providers. This applies to social workers, nurses, physicians, psychiatrists, psychologists, and other health care providers licensed under DC Health regulations to practice a health occupation in the District. Health care providers are required to have two credits of instruction on cultural competency or specialized clinical training focusing on patients who identify as lesbian, gay, bisexual, transgender, gender nonconforming, queer, or questioning their sexual orientation or gender identity and expression.

DCOA also heard from the community through town halls that the agency needed to do more to meet the needs of older LGBTQ residents. In FY 2018, to address this concern, the agency organized an Advisory Committee made up of older LGBTQ residents, service providers, and advocates to develop recommendations to DCOA on how to improve and expand services. Thanks to this collective effort, the District will be one of a few jurisdictions nationwide providing LGBTQ-specific programming beyond a community dining site. Starting in 2018 and continuing in 2019, DCOA is launching 1) a citywide meal and entertainment social program for older LGBTQ adults; 2) creating peer-led support groups throughout the city; 3) sponsoring citywide LGBTQ senior events; and 4) developing a community-driven curriculum on cultural competency throughout our network, starting with DCOA staff and Senior Service Network (SSN) social workers in 2018.

<sup>&</sup>lt;sup>5</sup> Please see: https://doh.dc.gov/sites/default/files/dc/sites/doh/publication/attachments/LGBT%20Health%20Report.pdf.

<sup>&</sup>lt;sup>6</sup> Please see: <a href="https://www.aarp.org/content/dam/aarp/research/surveys\_statistics/life-leisure/2018/maintaining-dignity-lgbt.doi.10.26419%252Fres.00217.001.pdf">https://www.aarp.org/content/dam/aarp/research/surveys\_statistics/life-leisure/2018/maintaining-dignity-lgbt.doi.10.26419%252Fres.00217.001.pdf</a>.

<sup>&</sup>lt;sup>7</sup> Houghton, Angela. Maintaining Dignity: Understanding and Responding to the Challenges Facing Older LGBT Americans. Washington, DC: AARP Research, March 2018. https://doi.org/10.26419/res.00217.001.

And so, as part of DCOA's State Plan goal to improve access to community services and supports in the District and ensure the agency is driven by customer service experience, the agency is committing to improving outreach to underserved populations through social engagement specifically targeted to LGBTQ older adults, non-English speaking populations and older men. Efforts will include continued engagement with the LGBTQ advisory committee to address the priorities and needs of LGBTQ seniors, implementation of the advisory committee's recommendations, strengthened partnerships with sister government agencies, and working with community outreach partners to encourage translation of outreach materials into multiple languages, large print and braille.

#### **Coordinate Transportation Options**

To maintain independence, older adults and people with disabilities need high-quality transportation options. A survey by the American Public Transportation Association determined that 82 percent of respondents 65 years of age or older are very concerned about becoming "stranded" and unable to travel short distances when they can no longer drive.

In FY 2015, DCOA launched the ConnectorCard Program, which offers a DCOA-subsidized debit card that is loaded with up to \$100 per month, and requires that each participant make contributions based on his/her income. The ConnectorCard provides older adults with greater choice and flexibility by opening access to a broader range of transportation options without needing a reservation 24 hours or more in advance.

In FY 2017, DCOA committed to eliminating service overlap by creating a strong partnership with the Department of Health Care Finance (DHCF), DC's state Medicaid agency, and worked with grantees that provide case management and transportation services to identify Medicaid-enrolled clients and began the process for grantees to become Medicaid-approved providers. DHCF worked closely with DCOA and grantees as they became Medicaid providers. This allowed the District to eliminate duplication and use local dollars more effectively.

In FY 2018, DCOA has made investments that are improving and enriching the lives of our older residents, adults with disabilities, and caregivers by investing \$459,000 to provide transportation to Senior Wellness Centers and adult day health centers for residents most at risk of isolation. This funding commitment is continuing in FY 2019 to ensure that more and more of our older adults can access and participate in the activities that keep them healthy, happy, engaged, and vibrant.

District of Columbia older adults expressed to DCOA that they want transportation that is flexible, provides choice, and is easy to access. DCOA is committed to ensuring that the city has the type and quality transportation options seniors need. This will be a focus for the agency in FY 2019 – FY 2022. The Administration has set itself on this path by investing an additional \$2 million in Transport DC Program, which provides an alternative transportation service for Metro Access customers.

As part of DCOA's State Plan, the agency is focused on strengthening programs, service coordination and quality of services, by ensuring every senior and adult with disability is able to be matched with the transportation option that best meets their needs. Efforts will include developing a robust network of information on transportation options and having an in-house expert on transportation services to serve as a knowledgeable and reliable resource to DCOA's IR&A unit, the Senior Service Network, sister government agencies, and District residents. In addition. DCOA will implement a person-centered transportation counseling model that can be replicated throughout the network and design and implement,

in partnership with DCOA-funded transportation service providers, standard quality measures to track quality of services and customer experience.

#### **Abuse, Neglect and Financial Exploitation**

The US Department of Justice and US Department of Health and Human Services indicate that the exploitation and abuse of vulnerable adults affects approximately five million Americans each year. However, incidents are widely unreported due to fear, embarrassment, protection of family perpetrating crimes, and denial. In fact, studies suggest that only 1 in 14 cases of elder abuse are reported or come to the attention of authorities. In the absence of a large-scale, national tracking system, studies of prevalence and incidence of abuse, neglect, and exploitation of older Americans conducted over the past few years by independent investigators have been critical in helping to understand the magnitude of this problem.

In Fiscal Year 2017, the District of Columbia Adult Protective Services (APS) received 1,705 referrals and investigated 1,061 cases. APS is a crisis—centered and investigation-based program that receives referrals for alleged abuse, neglect, self-neglect and exploitation 24 hours a day, seven days a week.

In Fiscal Year 2016, key leaders within DCOA's Aging and Disability Resource Center (ADRC) and DC's Department of Human Services' Adult Protective Services (APS) collaborated to improve communication between agencies and with stakeholders. Starting as a monthly meeting for discussions about complex cases, the DC agency collaboration grew into a comprehensive forum for cross-trainings to ensure a clear understanding of the respective responsibilities of ADRC and APS; creating interagency policies and procedures; and developing DCOA/APS trainings and outreach materials for DCOA's grantees, other DC agencies, and the public. This continues to grow in 2018, as both DCOA and DHS programs continue to evolve under the No Wrong Door system.

DCOA implements several strategies and coordinates with community and government partners to increase public awareness and education on elder abuse and financial exploitation. Some of these include:

DCOA's Elder Abuse Prevention Committee (EAPC): DCOA manages a \$23,000 grant through the U.S. Department of Health and Human Services in collaboration and support of EAPC. This Committee is comprised of representatives from DCOA, the Department of Human Services Adult Protective Services (APS), the Federal government, community-based agencies, as well as advocates and seniors. The Committee meets monthly to develop and implement public information campaigns, educational forums, and other activities focused on educating the public and raising awareness to identify and prevent elder abuse, neglect or exploitation in the District of Columbia. Activities include:

o World Elder Abuse Awareness Day: Each June, EAPC partners with the District's Collaborative Training and Response to Older Victims (DC TROV) on an annual campaign to educate the public on how to identify, address, and prevent elder abuse. DC government agencies and DCOA's Senior Service Network are asked to promote the day on their organizations' websites, and participate in social media engagement throughout the day.

<sup>&</sup>lt;sup>8</sup> Richard J Bonnie and Robert B Wallace, "Elder Mistreatment." National Academies Press (US) (2003).

- Money Smart for Older Adults: Launched in FY 14 through a partnership with the federal Consumer Financial Protection Bureau, Money Smarts for Older Adults is a training program that helps seniors avoid financial exploitation and abuse and learn where to go for help. In FY15 and FY16, DCOA conducted the training in each ward and trained more than 1,520 seniors and advocates District-wide. In FY17, DCOA reached and trained 949 seniors and advocates through 33 workshops.
- Financial Fraud Prevention Presentations: EAPC continues to make financial fraud prevention presentations and distribute financial education materials to seniors and vulnerable adults in all eight Wards. In FY2017 to date, they've reached 4,817 residents through 58 senior-specific outreach events.
- o Annual Elder Abuse Prevention Conference: EAPC hosts the annual conference, bringing national leaders and experts together to train professionals that work with vulnerable adults in the District to identify, report, and prevent elder abuse.

In addition to EAPC's efforts, DCOA also coordinates public service announcements through the radio, hosts workshops, trains Ambassadors on elder abuse and prevention, and disseminates information during government and community events.

The agency also works closely with DHS's Adult Protective Services Division and the Department of Insurances and Banking (DISB) to ensure that older residents can avoid financial exploitation. DHS/APS does approximately 25-30 presentations in the community each year about elder abuse at senior wellness centers, senior villages, senior residences, and older adult programs. Additionally, DHS recently produced a Senior Safe Brochure with DISB to help educate seniors and the community on the risks of financial exploitation.

In 2017, Mayor Muriel Bowser introduced new legislation to protect District seniors and vulnerable adults from financial exploitation and abuse. The *Protection of Seniors and Vulnerable Adults from Financial Exploitation Act of 2017* establishes a mandatory reporting requirement of suspected financial exploitation for insurance companies, securities firms, and banks. The Act also allows financial firms to temporarily delay payments related to suspicious transactions. In addition, the *Vulnerable Population and Employer Protection Amendment Act of 2017* gives the Mayor authority to suspend or restrict the license, registration, or certification, of a person who engages in the financial exploitation of a patient, client, or employer. This would enable DC government to move swiftly and decisively to disrupt those who prey on older adults. This legislation will be an aggressive step forward in making sure we have the tools necessary to protect DC residents as they age.

Issues of elder abuse and financial exploitation continue to be a concern among older Washingtonians. And so, as part of DCOA's State Plan to strengthen programs, service coordination, and quality of services, the agency is committing to ensuring District residents have the information, tools and resources necessary to prevent elder abuse and prevention through increased community engagement and education on elder rights, abuse, neglect, and exploitation.

In addition, DCOA will provide legal assistance supports through Legal Counsel for the Elderly to better reach the target population of seniors/people with disabilities most at risk. Other efforts include implementing new strategies and coordinate with the appropriate community and government partners to increase public awareness and education on elder abuse, including financial exploitation and conducting quarterly community ambassador training to train residents on identifying signs of elder and financial abuse and appropriate community services.

To ensure older adults are protected and that prevention and investigation of elder abuse and exploitation is a priority in the upcoming years, the District will be investing \$234,163 in FY 2019 to create a team at the Office of the Attorney General (OAG) to investigate and prosecute elder abuse and financial exploitation of seniors.

#### Alzheimer's disease and related dementias

Alzheimer's disease (AD), a progressive, degenerative disease of the brain and the most common dementia, is a difficult disease to manage—for the individual, the family and for governmental and non-governmental agencies and service providers mandated to help alleviate the resulting burdens. According to the Alzheimer's Association, in 2014 approximately 9,200 individuals in the District 65 years and older live with Alzheimer's. People who reach the age of 85 without incidence of dementia have a twenty-fold greater short-term risk for developing dementia than those who reach the age of 65 without dementia. Alzheimer's disease was ranked the 8<sup>th</sup> leading cause of death in the District of Columbia in 2011.

In 2014, DCOA was awarded a competitive grant by the Administration for Community Living (ACL) to further develop a dementia-capable system of long-term services and supports (LTSS). DCOA's Alzheimer's Disease Initiative was successful in reaching its goal to increase access to home and community-based services and supports for individuals with Alzheimer's Disease and Related Dementias (ADRD) throughout the lifespan of the grant, which ended in FY 2018. Through the Initiative, DCOA launched five pilot programs: 1) A "Cluster Care" model of service for individuals living in high-density residential communities and living alone with ADRD (ended because there was no population to suit this program); 2) Money Management/Rep Payee Program provides money management training and representative payee support to people experiencing ADRD and has enrolled 10 individuals; 3) Sibley's Club Memory program, a stigma-free social club for people with early-stage Alzheimer's disease, mild cognitive impairment or other forms of dementia and their spouses, partners and caregivers; 4) Saturday Respite programs were developed and established in Wards 7 and 8; and 5) The Behavioral Symptom Management training program was approved to provide professional Continuing Education Credits (CEUs) by the DC Board of Nursing Assistive Personnel to Personal Care Aides and the National Association of Social Work (NASW) for Licensed Social Workers and presented trainings to 180 professionals and family caregivers.

After year one of the grant, DCOA worked with ACL to replace the Cluster Care program with a pilot Dementia Navigator Program. Dementia Navigators provided dementia training for family caregivers, cross training for the senior service network and community partners utilizing DCOA's Behavior Symptom Management Training Program, outreach and awareness, and direct service planning and referral as needed.

<sup>&</sup>lt;sup>9</sup> "2014 Alzheimer's Disease Facts and Figures." Alzheimer's & Dementia 10.2 (2014). Alzheimer's Association.

In 2017, DCOA was awarded a new 3-year Alzheimer's Disease Supportive Services Program (ADSSP) grant from the federal government, which, combined with a recurring \$500,000 annual investment from DCOA in local funds, will allow the agency to ensure more residents with ADRD can live longer and safer in the communities their own homes and communities.

As part of DCOA's State Plan goal of promoting living well in the District, the agency is committed to ensuring District residents with ADRD have the resources they need to live well. DCOA will focus on ensuring streamlined access to, and person-centered decision support for, long-term service and supports and collaborating with the Department of Health Care Finance (DHCF) on the implementation of the Program for All-Inclusive Care for the Elderly (PACE), all-inclusive program funded by both Medicare and Medicaid that helps people meet their health care needs in the community instead of going to a nursing home or other care facility. In addition, DCOA will work with NWD sister agencies on the development of a shared Resource Database that contains accurate information which is easy for District residents, professionals, and agency staff to access and continue local investments in ADRD supportive services to ensure more residents with ADRDs can live longer and safer in their communities.

#### **More Affordable Housing**

Since 1999, there have been over 2,000 public and private subsidized units reserved for older adults in DC. The city now has 50 subsidized apartment developments totaling over 7,000 units. Many older adults are aging in place in these facilities and will require in-home support services. According to the DC Department of Housing and Community Development's (DHCD) Five Year Consolidated Action Plan for fiscal years 2011-2015, the goal for special needs housing for elderly, disabled and homeless is 895 units. In addition, over half of elderly homeowners live in homes over 30 years old. Most do not have handicapped features or amenities, and are "house rich, but cash poor." In 2012, the DC Fiscal Policy Institute found that nearly 30 percent of District homeowners, 60 years and older, spend more than half of their income on housing, which is known as a "severe housing cost burden." Results of the 2016 State Plan Community Survey (see Attachment D) support the importance of affordable housing in the senior community. One in three survey respondents identified housing as the number one priority for aging in the community; and when asked "What services and/or supports do you believe are missing in the community that would allow District seniors to age in place?" affordable housing was the most common answer, with 15.6 percent of respondents answering with housing.

To help address the affordable housing crisis in the city, the District is has committed to creating and preserving more affordable housing units, including senior apartments, with \$100 million invested in the Housing Production Trust Fund and \$10 million in the Housing Preservation Fund. In FY19, the District will be building new homes with a new \$26 million investment for 50 new permanent supportive housing units for senior women.

DCOA is uniquely positioned to serve as the entry point for all older adults, people with disabilities, and caregivers in the District to connect them to the programs and services, such as housing resources. Therefore, DCOA is focused on improving access to community services and supports by increasing public awareness of the agency as the primary resource for older adults and people with disabilities in the District. Efforts will include increasing DCOA's External Affairs and Communications Unit presence in the community to conduct regular outreach events focused on information dissemination and creating and

<sup>&</sup>lt;sup>10</sup> Reed, Jenny. "Disappearing Act: Affordable Housing in DC Is Vanishing Amid Sharply Rising Housing Costs." (n.d.): n. pag. DC Fiscal Policy Institute, 7 May 2012. Web.

implementing an agency rebranding strategy to broadly increase visibility of the agency as the primary resource for older adults, adults with disabilities, and their caregivers.

#### Access to Food

Older adult hunger is an important issue affecting 15.8 percent of older adults or 10.2 million older adults nationally. Older adults are more likely to face hunger if they are low-income, a racial or ethnic minority, living in the South or Southwest United States, a younger senior (ages 60-69), divorced or separated, a grandparent raising a grandchild, or person with disabilities. This is especially significant as older adults who face hunger are significantly more likely to have diabetes, depression, high blood pressure, congestive heart failure, or a heart attack, and more likely to report fair or poor general health, gum disease, asthma, and at least one activity of daily living (ADL) limitation. In the District, one in five older adults reported that they faced the threat of hunger in 2014.<sup>11</sup>

In FY15, DCOA established the Nutrition Task Force to bring together stakeholders to address issues related to older adult nutrition and hunger. The Task Force used meal program participation data to develop and implement policy reforms and system changes to decrease food waste, improve systems of tracking, and meet customer needs. DCOA will continue to work with food and nutrition experts and partners to ensure nutrition programs reach older adults in greatest need. This includes discussing innovative strategies to improve the current programing to reach working seniors and baby boomers.

DCOA provides community dining and home-delivered meals to seniors in the District. In addition, nutrition counseling and education programs are provided to promote better health and well-being. We do this by providing current and culturally sensitive nutrition, physical fitness, or health information and instruction to participants and caregivers in a group or individual setting, supervised by a dietitian or other health professional. The yearly investment in meals and nutrition for older adults is \$10.6 million.

In FY17, DCOA increased meal access for priority clients in Wards 7 & 8. The Wards 7 & 8 pilot provided a combination of prepared food and groceries to DCOA residents that were deemed to be the highest priority based on need and risk. During the pilot, which took place between July-September, DCOA delivered three meals a day to seniors' homes. DCOA enrolled 75 clients from the current home-delivered meal programs in wards 7 and 8 that were ranked either 1 or 2 on the DCOA Priority Scale (1 is the highest priority). Prior to the program, 78% of the participants stated that they worried about having enough to eat. After the pilot, just 13% said they worried about having enough to eat. Prior to the program, 39% of the participants stated that they rated their health as "fair" or "poor." After the pilot, just 25% of the participants stated that they rated their health as "fair" and none rated their health as "poor."

To combat food access and food insecurity among older adults, DCOA is launching a pilot program this summer with Hungry Harvest to bring fresh produce to District seniors. The DCOA Hungry Harvest Pilot Program is available to 120 District seniors in Wards 5, 6, 7, and 8, on a first-come, first-serve basis. From Wednesday, May 9, 2018-Wednesday, September 26, 2018, participants will receive a delivery to their home every other week of rescued fresh fruits and vegetables from Hungry Harvest. Participants must be a D.C. resident of ward 5, 6, 7, or 8, age 60 years or older, and be enrolled in either the Supplemental Nutrition Assistance Program (SNAP) or Grocery Plus/Commodity Supplemental Food Program (CSFP).

2019-2022 District of Columbia State Plan on Aging

<sup>&</sup>lt;sup>11</sup> Dr. James P. Ziliak and Dr. Craig G. Gundersen. "State of Senior Hunger in America 2014: An Annual Report." (2016): n. pag. National Foundation to End Senior Hunger.

In addition, DCOA provides cases of nutrition supplements monthly to DC seniors 60+ who have a doctor's prescription and after an initial assessment by lead agency nutritionists. Nutrition supplement are for DC residents 60 years and over that have a doctor's prescription renewed annually who 1) self-report recent unintentional weight loss or the nutritionist determines to be frail or underweight or 2) have a medical or physiological condition that interferes with consistent, adequate nutritional intake. In FY18 (through April 2018), DCOA's grantees have delivered 1,914 cases of nutrition supplement to 256 unduplicated clients. There are currently 78 clients on the supplements waitlist. In FY 2018, is clearing the waitlist to ensure more seniors can access nutrition supplements.

In longer-term planning, DCOA will investing in a new senior-driven project that is focused on sustainability and holistic health. The Mayor has allocated \$11.4 million new capital investment in FYs 2022/2023 towards a new citywide site, located in Ward 8, centered on eating well and living better. District older adults will opportunity to have our older residents drive the programming at the site. The project will begin in 2022 with anticipated completion in 2023. Based on community feedback, DCOA aims to include a commercial kitchen, classrooms, rooftop and indoor hydroponic gardens, and programming created by and for seniors. DCOA is committed to working with a grantee who will ensure that 100 percent of the frontline staff and 50 percent of operations staff for the new site will be District residents, age 60 and older. This will provide an opportunity for employment for older adults, including LGBTQ seniors.

DCOA's State Plan goal of promoting living well in the District will include efforts to improve coordination of food and nutrition programs for older adults in the District to best meet their nutritional needs. This will include exploring public-private partnerships to develop innovative new approaches to address the nutritional needs of older adults through grocery delivery for high-priority clients, and increasing food access and educate older adults on food sustainability and nutrition through a new senior-driven program focused on holistic health and nutrition.

#### **Better Integrated Health and Long-Term Care Services**

In FY15, DCOA's Aging and Disability Resource Center successfully expanded the Community Transition Team that assists older adults and people with disabilities in their transition from long-term care settings back to the community. The program provides significant post-discharge case management services up to one year after the date of discharge to ensure sustained independence and quality of life. In November 2014, staff for the District's Money Follows the Person Demonstration (formerly housed at the Department of Health Care Finance) merged with the DCOA Nursing Home Transition Program to create one unified entity: The Community Transition Team. The unification of these two teams ensures more effective and streamlined management which has contributed to a higher number of transitions, improved utilization of housing vouchers in comparison to previous years, and improved inter-agency collaboration between DCOA and DHCF.

ADRC has developed new case assignment procedures, offered new trainings, and conducted weekly team meetings to help with team building and professional development. Efforts have been successful. The Money Follows the Person (MFP) Demonstration exceeded the Center for Medicare and Medicaid's (CMS) 2015 calendar year benchmark (35 total transitions), by successfully assisting 37 older adults and people with disabilities to transition from institutional settings back into the community through the MFP Demonstration (51 total community transitions). This was the first time in the history of the Demonstration

that the CMS benchmark has been met and exceeded by the District. Subsequent years showed continued improvement, transitioning a total of 41 MFP clients in CY 2016 (55 total community transitions), and 37 MFP clients in CY 2017 (60 total community transitions).

ADRC worked closely with DHCF to create an Adult Day Health Program (ADHP) enrollment process so DC residents receiving State Plan Medicaid who request, and are eligible for ADHP services, can enroll in a timely manner. DCOA and DHCF meet weekly to discuss process improvements and data collection; and DCOA attends monthly ADHP provider meetings to ensure that DCOA is communicating well with the directors of the agencies that provide ADHP services.

The District created an Olmstead Working Group to make recommendations for revisions to the Olmstead Plan for 2016, and into the future. The Olmstead Working Group was developed with the advice and recommendations of the District' Office of Disability Rights (ODR) and other agencies serving people with disabilities. The group is comprised of representatives from District Government agencies and community stakeholders, including people with disabilities and advocates for people with disabilities. The District has successfully instituted a 2017 – 2020 comprehensive plan to serve qualified individuals with disabilities in accordance with the Supreme Court's holding in Olmstead. This plan establishes goals of the District to help ensure that community-based treatment is provided to people with disabilities, when such treatment is appropriate. The District is engaged in a multi-year effort to design and implement a seamless process for accessing Long Term Services and Supports. The new system embraces the principles of No Wrong Door and will ensure that individuals receive accurate information regardless of where they enter the system.

DC's No Wrong Door (NWD) Initiative, also called DC Support Link, is a network of government and community organizations focused on enhancing the front door experience for District residents in need of Long Term Services and Supports (LTSS) and their families. In October 2015, D.C. received a three-year implementation grant from ACL to reframe the front door to Long-Term Services and Supports (LTSS) by building relationships and resources that are person/family-centered, linguistically and culturally competent, and that link people to government and community-based supports, regardless of where they enter the system.

Over the past four years, DC's health and human service agencies have partnered to improve the coordination of our individual agencies' LTSS resources for people needing either public or private resources, professionals seeking assistance on behalf of their clients, and individuals planning for their future long-term care needs. To accomplish its vision and mission, D.C.'s No Wrong Door system is working to improve the ability of cross-agency frontline staff to provide person and family-centered counseling (D.C. has trained more than 700 D.C. government staff and providers in the No Wrong Door Person Centered Thinking Curriculum); be responsive to the cultural preferences, needs, and the diverse languages spoken by people in the District (D.C. was 1 of 10 states awarded to participate in National Community of Practice on Cultural and Linguistic Competency); and offer excellent customer service.

Key components of the implementation plan include development of a person-centered approach and training; public outreach; partnership on cultural and linguistic competency standards and training; efforts to streamline the intake and eligibility process for public programs; and the participation and buy-in of District leadership and administration.

The primary agencies involved in the NWD initiative are the Department on Disability Services, the DC Office on Aging, the Department of Behavioral Health, the Department of Human Services, and the Department of Health Care Finance.

In response to customer concerns about enrolling in the District's EPD Waiver, DCOA's Medicaid Enrollment Team significantly reduced enrollment times for the EPD Waiver across all partnering agencies. In partnership with the Department of Health Care Finance, DCOA's Medicaid Enrollment Team was awarded the 2017 16<sup>th</sup> Annual Cafritz Award for Team Innovation for collaborative efforts made to improve enrollment processes for the EPD Waiver Program.

As part of the State Plan process, DCOA will be working to ensure DC maintains its efforts to support participant directed/person-centered planning for older adults and their caregivers across the spectrum of LTC services.



# Goals, Objectives, Strategies, and Performance Measures

The earlier section described specific goals, objectives and strategies on how DCOA's efforts will address the current challenges facing District seniors. But, DCOA heard much more from the community, and below is a comprehensive look at all the agency plans to work on in the next four years.

The State Plan's goal, objectives, strategies and performance measures were developed using guidelines issued by the US Administration for Community Living (ACL), in collaboration with community stakeholders through data, previous year surveys, public meetings, and the evaluation of strategic priorities outlined by Mayor Muriel Bowser. In each goal and objective, strategies focus on quality management measures by working with community stakeholders and District Government agencies to ensure efficient and effective delivery of Older Americans Act (OAA) core services—supportive services, nutrition, health promotion, caregiver support, and elder rights services.

•	sure every senior and adult with a disability is able to be matched with the options that best meet their needs.
Strategy	Description
G1:O1:S1	Work to develop a robust network of information on transportation options in the District that seniors and persons with disabilities can access.
G1:O2:S2	Allocate staff resources internally to secure an in-house expert on transportation services who can serve as a knowledgeable and reliable resource to DCOA Information and Referral Assistance Staff, senior service network grantees, other government agencies, and District residents.
G1:O3:S3	Implement a person-centered transportation counseling model that can be replicated and based on partnerships with public and private transportation providers.
G1:O4:S4	Design and implement, in partnership with DCOA-funded transportation service
	providers, standard quality measures to track quality of services and customer experience.
Objective 2: Bui	providers, standard quality measures to track quality of services and customer
Objective 2: Bui driven by the co	providers, standard quality measures to track quality of services and customer experience.  Ild and/or expand programming that is accessible to the target population, and
Objective 2: Bui driven by the co services.	providers, standard quality measures to track quality of services and customer experience.  Ild and/or expand programming that is accessible to the target population, and mmunity and customer satisfaction, and use these as factors to drive quality of  Use success achieved from high-impact programs and replicate it to others to ensure
Objective 2: Bui driven by the co services. G1:O2:S1	providers, standard quality measures to track quality of services and customer experience.  Ild and/or expand programming that is accessible to the target population, and mmunity and customer satisfaction, and use these as factors to drive quality of  Use success achieved from high-impact programs and replicate it to others to ensure consistent quality across the SSN and/or future program design.  Increase interagency collaborations and work with all government agencies with programs that serve older adults and adults with disabilities to improve the customer

G1:O3:S1	Assess all DCOA programs and services and their operations to ensure appropriate	
G4 02 G2	access and flexibility.	
G1:O3:S2	Regularly review client needs against program policies and seek opportunities for	
	adapting policies on an ongoing basis to ensure programs remain flexible to the needs of the community.	
Objective 4: Coll	laborate with appropriate agencies and entities to educate public on elder rights,	
	nd exploitation through outreach, education and advocacy.	
G1:O4:S1	Continue to fund and improve legal assistance supports through Legal Counsel for the	
	Elderly to better reach the target population of seniors/people with disabilities most at	
	risk.	
G1:O4:S2	Implement new strategies and coordinate with the appropriate community and	
	government partners to increase public awareness and education on elder abuse,	
	including financial exploitation.	
G1:O4:S3	Conduct quarterly community ambassador training to train residents on identifying	
	signs of elder and financial abuse and appropriate community services.	
Objective 5: Imp	prove coordination of food and nutrition programs for older adults in the District to	
best meet their n		
G1:O5:S1	Explore public-private partnerships to develop innovative new approaches to address	
	the nutritional needs of older adults through grocery delivery for high-priority clients.	
G1:O5:S2	Increase food access and educate older adults on food sustainability and nutrition	
	through a new senior-driven program focused on holistic health and nutrition.	
G1:O5:S3	Work with the DC Age-Friendly Initiative to create stronger interagency and private	
	sector coordination to address issues related to food, nutrition and senior hunger, while	
	promoting public awareness of current programs.	
Goal 1: Outcomes and Performance Measures		
Measure	Description	
G1:M1	Number of seniors participating in a grocery delivery program.	
G1:M2	Percent of seniors surveyed receiving transportation options-counseling.	
G1:M3	Number of programs and/or services identified suitable for replication across the city	
	based on quality and impact.	

Goal 2: Improve Access to Community Services and Supports in the District and Ensure the Agency is Driven by Customer Service Experience.			
Objective 1: Improve outreach to underserved populations through social engagement specifically targeted to LGBTQ older adults, non-English speaking populations, and older men.			
Strategy	Description		
G2:O1:S1	Continue with the engagement and collaboration from older residents, providers,		
	advocates, and others through an expanded DCOA LGBTQ Advisory Committee to		
	address the priorities and needs of LGBTQ seniors.		
G2:O1:S2	Implement recommendations from the LGTBQ Advisory Committee by creating a		
	citywide LGBTQ programming, with specific activities (entertainment, learning		
	opportunities, and socialization around a meal) and a peer-led support groups.		

G2:O1:S3	Partner with sister government agencies, the community, and providers to combat social isolation in the District of Columbia among older adults and people with disabilities.
G2:O1:S4	Work with community outreach collaborating partners, including private and
02.01.01	government sister agencies, to connect them to the appropriate resources to have
	materials provided to older adults translated into multiple languages, large print, and
	braille for outreach events.
Objective 2: S	trengthen network of trusted community volunteers (DCOA Ambassadors) to
	olated and underserved communities and connect older adults, people with
	d caregivers to programs and services.
Strategy	Description
G2:O2:S1	Develop a comprehensive curriculum for DCOA Ambassadors, providing more
02.02.01	community-based training sessions on programs and services available through
	District government.
G2:O2:S2	Incentivize Ambassadors through merit programs and certificates based on completed
02.02.02	training courses and volunteer opportunities.
G2:O2:S3	Develop a strategic Ambassador Outreach Plan to maintain engagement with the
02.02.03	Ambassador Network throughout the year to include special events, telephone
	conference calls, listservs, and newsletters.
Objective 3: I	ncrease public awareness of the agency as the primary resource for older adults
	th disabilities in the District.
Strategy	Description
G2:O3:S1	Increase DCOA's External Affairs and Communications Unit presence in the
	community to conduct regular outreach events focused on information dissemination.
G2:O3:S2	Create and implement an agency rebranding strategy to broadly increase visibility of
	the agency as the primary resource for older adults, adults with disabilities, and their
	caregivers.
G2:O3:S3	Host citywide events for LGBTQ seniors and other groups at risk of isolation.
	Create more opportunities for older adults and people with disabilities, who may
_	services due to income eligibility, to access services and programs.
G2:O4:S1	Create cost-sharing options for seniors, people with disabilities, and their caregivers
	for the Safe at Home Program.
G2:O4:S2	Evaluate the feasibility of DCOA programs and services to expand to include cost-
	sharing based on operational capability.
G2:O4:S3	Strengthen DCOA's ability to connect individuals to appropriate services that are
	best suited to their circumstance.
<b>Objective 6: E</b>	insure the agency adapts new programs and services based on direct input from
	y as a highly-value agency approach.
G2:O5:S1	Establish internal agency opportunities to integrate community input into the
	agency's service delivery.
G2:O5:S2	Conduct public meetings and convene advisory committees on agency ideas for new
	programs and services to ensure the community's input.
G2:O5:S3	Explore a standardized universal membership application process for seniors
	attending multiple Senior Wellness Centers (SWCs).
	Goal 2: Outcomes and Performance Measures
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Measure	Description
G2:M1	Number of LGBTQ-focused programming events.
G2:M2	Number of older adults participating in LGBTQ programming.
G2:M3	Number of outreach events completed.
G2: M4	Number of new Safe at Home clients receiving services under cost-sharing options.

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	Goal 3: Promote Living Well in the District
•	romote holistic wellness that includes social connectivity, physical and mental well-
with disabilitie	g learning and community supports to ensure all District older adults and people
Strategy	Description
G3:O1:S1	Coordinate more opportunities for older adults and people with disabilities to
	participate in activities across the city by partnering with other government agencies,
	the SSN, and the community to identify convenient locations for senior wellness
	programs beyond brick-and-mortar SWCs.
G3:O1:S2	Strengthen relationships with sister agencies and work to increase opportunities for
~~~	engagement with older adults, adults with disabilities and caregivers.
G3:O1:S3	Work with sister government agencies and the Office of the Mayor to promote a
Ol: 4: 2 F	positive and inclusive image of aging in DC.
	impower older adults, people with disabilities, and their caregivers to make person- informed decisions about their health and well-being, including long-term supports
and services of	
Strategy	Description
G3:O2:S1	Ensure streamlined access to, and person-centered decision support for, long-term
30102001	service and supports.
G3:O2:S2	Collaborate with the Department of Health Care Finance (DHCF) on the
	implementation of the Program for All-Inclusive Care for the Elderly (PACE), all-
	inclusive program funded by both Medicare and Medicaid that helps people meet their
	health care needs in the community instead of going to a nursing home or other care facility.
G3:O2:S3	Work with NWD sister agencies on the development of a shared Resource Database
	that contains accurate information which is easy for District residents, professionals,
~~~~	and agency staff to access.
G3:O2:S4	Continue local investments in ADRD supportive services to ensure more residents with
Ohioatina 2. E	ADRDs can live longer and safer in their communities.
	nable more community support for seniors and people with disabilities by paid family caregivers in the District.
Strategy	Description
G3:O3:S1	Increase caregiver support through the development of a caregiver complex that will
32.32.52	provide therapeutic, respite, and support services under one roof for unpaid and family
	caregivers in the District.
G3:O3:S2	Expand caregiver support resources by participating in the Caregivers Working Group
	through Age-Friendly DC and creating new partnerships with national and local
	caregiving organizations.

G3:O3:S3	Create more events and opportunities for unpaid and family caregivers to learn, engage,		
	socialize, and build networks of support, such as Caregiving Conferences and increased		
	social activities.		
Objective 4: Create more intergenerational opportunities for older adults.			
G3:O4:S1	Partner with the SSN and sister agencies to increase intergenerational programming for		
	seniors as well as with schools and community organizations to develop activities for		
	older adults to share their life experiences.		
	Goal 3: Outcomes and Performance Measures		
Measure	Description		
G3:M1	Number of residents receiving ADRD services and supports.		
G3:M2	Build new state-of-the art Caregiver Complex for unpaid family caregivers.		
G3:M3	# of District older adults participating in fitness programming.		

G3:M3	# of District older adults participating in fitness programming.
	Goal 4: Empower the Workforce
011.41.1.6	•
•	Cultivate a strong and knowledgeable workforce of direct-support and professionals high-quality customer service.
Strategy	Description
G4:O1:S1	Maintain a network of highly trained Information and Referral Assistance staff who are knowledgeable and capable of providing timely, accurate and quality information and assistance to older adults and their caregivers on programs and services.
G4:O1:S2	Provide cultural competency training and technical assistance to agency and SSN staff and their contractors to create safer and more affirming spaces across the aging network for all older adults, people with disabilities, and caregivers.
<b>Objective 2: P</b>	Promote and incorporate management practices within the agency and across the
senior service	network that encourages innovation, quality, and a spirit of entrepreneurship.
Strategy	Description
G4:O2:S1	Provide opportunities for staff to propose innovative ideas on how to improve senior services in the District and cultivate a collaborative, problem-solving environment for all staff by encouraging great ideas and acknowledging creative solutions through recognition opportunities.
G4:O2:S2	Require all agency staff to complete professional development training on customer service and ensure that high quality customer service is included in each staff member's performance plan, regardless of the individual's role at the agency (both frontline and operational staff).
G4:O2:S3	Explore the feasibility of partnering with human resource experts to create a training curriculum on best customer service practices for older adults and adults with disabilities, to be shared with all agencies providing senior programs and services.
Objective 3: E	Ensure that customer service provided by the workforce is culturally and linguistically
competent and	d that it is effectively and efficiently meeting the needs of older adults in the District.
Strategy	Description
G4:O3:S1	Ensure frontline staff trainings create inclusive and welcoming environments for all, including LGBTQ seniors.
G4:O3:S2	Build a knowledgeable workforce that knows how to engage with seniors and people with disabilities.

G4:O3:S3	Create opportunities for more effective engagement between seniors and government employees, including professional trainings to ensure interaction among seniors and program staff.
	Goal 4: Outcomes and Performance Measures
Measure	Description
G4:M1	# of staff trained in customer service
G4:M2	# of SSN and agency staff specifically trained in cultural competency.
G4:M3	# of community outreach hours annually by agency staff.

